



Welcome to the Wine Nook family! We are happy to have you partnering with us to make our unique, patented product available to those who want to present their box wine or other 3 liter bag beverage in a very elegant way!

**The following are a few suggestions that will help you inform your customers about our product and help YOU close the sale...**

- Display a Wine Nook with an empty boxed wine cardboard box next to it. People like to see what they are getting. Remind potential customers that box wine stays fresh three to four weeks unlike bottled wine.
- Place a wine bag (empty or full) inside to show how it works. If you can give samples of the wine this is an added bonus - it educates them on the variety of good boxed wines available (for those who didn't realize there has been progress in the industry). If you need suggestions on which ones to buy we can help you with that. If you want to purchase empty bags to sell to customers as an option for them to use their own wine, we sell on our website for a discounted price in bundles of 6. Let customers know it can also be used for their "house" cocktail or 4 bottles of their own wine in the fillable bag.
- Prime the chalkboard surface with side of chalk over entire area then wipe off with damp tissue. With the chalk provided, write the wine type on the Wine Nook while on display again showing customers exactly how to use.
- Keep all Wine Nooks on display out of direct sunlight.

**We look forward to a long and prosperous relationship with you!**

Team Wine Nook

(423) 480-0215

wholesale@winenook.net

winenook.net